

# ALEX MIZRAHI

Brooklyn & Los Angeles • (310) 466-0721 • [alexmix@gmail.com](mailto:alexmix@gmail.com) • [LinkedIn](#)

---

*Senior communications specialist with experience in press relations, media operations, internal communications, and editorial, with a background spanning events, entertainment, and social impact.*

## COMMUNICATIONS & COPYWRITING

---

### **Open Society Foundations | Senior Communications Specialist** 2020–2024

#### *External Communications & Media Relations (50%)*

- Produced 500+ media intelligence reports for executive leadership, analyzing global coverage, reputational issues, emerging trends, and grantee developments
- Pitched stories, coordinated press inquiries, and supported outreach efforts across Communications and Advocacy teams; managed 20+ journalist databases organized by region and subjects
- Copy-edited blog posts (10–20 monthly), press releases (2–4 monthly), and other content for Open Society websites, intranet, and newswires, ensuring editorial compliance and brand adherence
- Built an issues management directory tracking public positioning, press inquiries, responses, and coverage, serving as a central resource for communications leadership

#### *Internal Communications (50%)*

- Built and maintained 1,000+ intranet pages for 1,000+ employees across 24 offices in 20 countries; supported UX, QA, content accuracy, and six-month platform migration to Interact
- Produced a weekly Press Highlights newsletter disseminating media coverage to all staff; maintained organization-wide calendar of conferences, elections, and convenings
- Developed social media toolkits and strategy memos for grantees and partner organizations

### **The Assemblage | Director of Communications** 2017–2019

#### *Coworking space, venue, and community hub for mission-driven entrepreneurs and creatives*

- Developed media strategy, pitched stories, tracked coverage, and managed press and influencer relationships
- Produced 200+ newsletters, event invitations, product launches, and marketing emails; grew mailing list from 0 to 44,000 subscribers
- Managed member communications across website, mobile app, SMS, and physical spaces
- Oversaw marketing for 500+ events (panels, workshops, concerts, retreats), generating 35,000 RSVPs, 10,000 ticket sales, and \$250,000 revenue from 15,000+ unique attendees
- Project-managed transition to new event management platform (Splash), eliminating 100+ monthly labor hours

### **SapientRazorfish | Digital Copywriter** 2016–2017

Clients: Mercedes-Benz, smartUSA

### **ROAR Groupe | Digital Copywriter** 2014–2016

Clients: JPMorgan Chase & Co., including Chase Freedom, Sapphire, and Ink credit cards, Ultimate Rewards program, and Retail Banking

### **Blue State Digital | Social Media Associate** 2013–2014

Developed social content and strategy for purpose-driven clients including Be The Match, US Olympic Committee, and Coalition to Protect America's Health Care

### **adMarketplace | Communications Manager** 2011–2012

### **Show Media | New Media Coordinator** 2010–2011

### **Creative Artists Agency | Executive Assistant, Motion Picture Talent** 2007–2010

## ACTIVATIONS & EVENTS

---

**The S'mores Lab | Founder & Producer | [thesmoreslab.com](https://thesmoreslab.com)** 2024–Present  
*Interactive food and art experience for corporate events, private celebrations, and cultural activations*

- Conceived and launched an original interactive food and art experience that consistently generates immediate enthusiasm from first-time participants
- Manage full production cycle: client briefs, menu development, ingredient sourcing, graphic design, staffing, on-site execution, and post-event outreach
- Serve an average of 200 guests per activation, with the largest exceeding 500 participants

**Interactive Activations | Producer** 2023–Present  
*Original experiences that encourage active participation over passive attendance*

- Conceived and produced original participatory experiences for events with up to 600 attendees
- Projects span corporate events, festivals, and private celebrations including weddings and holidays
- Some past projects: Lollakazooza, The (De)congestion Relief Zone, Bunnyhana, The Pickle Ball

**Lightning Society | Events Coordinator** Oct–Dec 2025  
Managed on-site event operations for the new Soho venue, including vendor coordination, guest experience, and real-time issue resolution

## FREELANCE & SIDE PROJECTS

---

**The Playa Provides | Founder & Developer | [theplayaprovides.com](https://theplayaprovides.com)** Feb 2026–Present  
*Peer-to-peer lending platform for the Burning Man community and the circular economy*

- Independently conceived and building a full-stack website from concept to live product using AI-assisted development tools
- Managing all aspects of the product as sole founder: architecture, UX, branding, copy, marketing strategy, and user research and iteration

**NYC Board of Elections | Poll Worker** 2020–Present  
Helping New Yorkers exercise their right to vote by providing ballot instructions and assistance

**@HuffPoSpoilers | Creator** 2012–2023  

- Popular Twitter account featured in the *New York Times*, Adweek, Slate, ABC News, many others
- Named to Politico's "50 Politicos to Watch" in 2013; SXSW 2017 panelist

**Freelance Communications Consultant** 2019–2020  

- Client: Temple Emanu-El Streicker Center: Revitalized social channels for shift to online-only events, tripling registrations and attendance
- Client: Horizons: Perspectives on Psychedelics: Pitched journalists, wrote press releases, tracked coverage, and advised on 2019 conference and digital membership launch

## EDUCATION & CERTIFICATIONS

---

- B.A. Journalism, George Washington University (2004)
- Google Digital Marketing & E-Commerce Certificate (2024)

## TECHNICAL SKILLS

---

Claude Code, Notion, WordPress, Squarespace, HubSpot, Interact, Airtable, Asana, Mailchimp, Splash, Eventbrite, Kaltura, NetSuite, Muck Rack, Meltwater, Cision, Canva, Google Workspace, Microsoft 365